



Be EXTRAORDINARY



OUR CHALLENGE PHILOSOPHY

Safe, Social & Memorable Experiences

We are passionate about helping ordinary people do
extraordinary things!



WHO DO WE HELP?

Whether there is one of you, or one thousand.
We can help you with your next adventure!



CHARITIES

We take the stress out of fundraising for our charity partners.



CORPORATES

We help companies put on great events for their employees.



GROUPS

We organise private challenges with bespoke itineraries for groups.



INDIVIDUALS

We run a range of public events where individuals can join and meet like-minded people.

CHARITIES

Simply put, we help our charity partners massively increase their fundraising potential.

Our professionally organised events, delivered by our friendly and social team, reduces stress and hassle for charities.

All our charity partners have a dedicated and experienced partnership manager who oversee everything from challenge inception to delivery.

We will run your charity event as if it was our own, just with your name on it.



THE WELSH 3 PEAKS

The Hospice of St Francis climbing some of the highest peaks in Wales



NORTH COAST 500

Group from Mental Health UK riding around the North Coast of Scotland



LONDON TO PARIS

Action for Children fundraisers completing the 195-mile cycle



CHESTER CITY WALK

A team of supporters for the Trussell Trust during a 20km City Walk.



EDINBURGH 7 PEAKS

Employees from Lloyds Bank Group
taking on the epic challenge



LONDON TO AMSTERDAM

Bespoke 3 Day Cycle from S&N HQ to
Amsterdam via Utrecht



LONDON TO COLONE

Team Herbalife cycling from London
to their European conference



SAS CHALLENGE

Exclusive multi activity challenge in
the Brecon Beacons for the
Ashmore Group

CORPORATES

Challenges should be fun and adventurous, but they also need to be safe and well planned.

We take challenge safety extremely seriously and all our challenges have a specific Risk Assessment and Method Statement.

We've vast experience of working with different companies and guarantee unforgettable memories.

We are flexible, passionate and dedicated in bringing your challenge to life, just tell us what you're thinking – and we'll turn that dream into a reality!

GROUPS

We can organise bespoke and exclusive challenges for your own private event.

Our group bookings are popular for birthday celebrations, friends staying connected, as well as clubs / teams wanting to take on an adventure together.

We will take care of everything, all you need to worry about is doing the training and walking or pedalling on the day.



L2A BY WHEELCHAIR!

Group of friends supporting a hand powered bike all the way to Amsterdam



NATIONAL 3 PEAKS

Group of School friends keeping in touch by taking on annual adventures



CYCLE -TREK - KAYAK

A Personal Trainer and her clients, using challenges to keep fit



LONDON TO BRUGES

The "Sunriders" setting themselves challenges to train for

OUR PUBLIC CHALLENGES

We walk, trek, cycle and kayak all around the UK and beyond



3 Peaks Challenges

We organise and support a range of 3 Peak Challenges including the National, Yorkshire and Welsh, as well as our very own Your 3 Peaks Series.



Iconic Capital to Continent Rides

Our popular rides out of London include cycles to Paris, Amsterdam, Bruges, Cologne and Dublin.



Coastal Cycle Rides

We absolutely love a coastal ride! We have beautiful rides in Scotland, Northern Ireland, Croatia, Spain and Thailand.



City & Countryside Walks

Our walks range from 15k to 55k and are all very social and great fun. More on these coming up...

OUR WALKING BRANDS

All our walks are fully guided, supported and very social!



Cross county walks from one train station to another, getting progressively further in distance.



3 Peaks in a single location of outstanding natural beauty. No driving, just trekking in breathtaking surroundings.



Our 20km circular city walks are a great way to explore the city whilst burning some serious calories!



CITY WALKS

Over the past decade, we've become experts in creating and operating epic City Walks.

Our mission is to empower our corporate and charity partners in assembling significant funds for noble causes.

We take care of everything from meticulous route planning, creation of interactive digital maps, comprehensive safety briefings and top-quality support on event day to ensure a seamless experience.

We're proud to have guided and supported thousands of participants across some of the UK's most vibrant cities, accommodating a spectrum of distances from a brisk 5km to the endurance-testing marathon.



EDINBURGH

First wave of walkers from Lloyds Banking Group raising money for Crisis



BIRMINGHAM

Some of the 300 walkers raising money for Mental Health UK



LONDON

Event briefing in Trafalgar Square, London before a 20-km Glow Walk



BRISTOL

Team of walkers from Lloyds Banking Group before setting off on the 20-mile route

OUR CLIENTS

Some of our charity and corporate partners





Challenge Central

Reviews 167 • Excellent



✓ VERIFIED COMPANY

OUR TESTIMONIALS

11



Robert Seaward

4 reviews GB



Oct 31, 2023

Look no further, these are the guys to make your trips unforgettable ...

The entire team at challenge central were phenomenal!

I decided, very last minute, that I wanted to ride a bike to Paris to raise money for brain cancer research!

In less than a week, they'd put the entire trip together. But they do much more than the logistics! They helped me up hills that I was battling with and really made the experience an unbelievable one!

They also helped with the social media and making the memories last longer!

Date of experience: October 28, 2023



Andrew Trew

1 review GB



Jun 18, 2022

Challenge Central are a class act!

I'm certain there are several companies that claim to offer "fully supported" trips and adventures, but these guys truly deliver!
Our location got changed = no problem!
Our date got changed = no problem!
Weather was not playing ball = no problem!
We were in truly remote locations but still no problem.
If you want memories that will last a lifetime, and friendships that last just as long then it's an easy choice.
You will NOT regret it, and I'm sure you will want to do it again!
Simply the best!

Date of experience: June 18, 2022



Lerona

1 review GB



Sep 26, 2022

Nothing is impossible with this team guiding you

I literally could not fault these event organisers! Challenge Central made my vision of doing something almost impossible, an absolute dream!! We have all had the time of our lives and have felt nothing but support and admiration for the whole Challenge Central team. What a team they are!! Thank you from the bottom of my heart for making this a reality. London to Amsterdam, done! Bring on the challenge, which I know will only be possible with this awesome crew leading us there. Thank you, love you guys!!! Xxx

Date of experience: September 23, 2022



Ian Neville

5 reviews GB



Jul 6, 2023

3 Peaks Challenge

A truly fantastic weekend organised by Challenge Central.

From start to finish Steve and Alan were attentive to our requests and questions, they provided a bespoke itinerary to meet our needs and ensured that everything fell into place from the first pick up, up and down three mountains and throughout the driving stages.

Steve and Alan have exceptional knowledge and all the experience needed to know exactly what is required at every stage of the challenge. They quickly become part of the team and their desire and drive ensured a successful result.

The other Steve, our driver, was also quite amazing. His awareness of what was required to complete the challenge, within the time limit, made all the difference.

A HUGE Thank You to both Steve's and Alan.

I would highly recommend Challenge Central

Date of experience: July 01, 2023



Aman

1 review GB



Jul 14, 2022

This company is honestly the best I...

This company is honestly the best I have encountered for challenges. They are extremely knowledgable and organised. No one was left behind and they support you all the way. There was a group of 6 of us friends who had never done anything like this before and they made sure we all felt like part of the team. They had regular checks on anyone at the back and made sure that no one got lost. Was an amazing experience so a big thank you to the team at Challenge Central

Date of experience: July 14, 2022



Andy Childs

2 reviews GB



Jul 24, 2022

The Best of the Best

Just back from the biggest challenge of my life . The National Three Peaks ! Ben Nevis , Scafell Pike & Snowdon .
An amazing experience organised by Challenge Central . A huge thank you to Steve & Alan . Your support , guidance & encouragement was the best of the best !!

Date of experience: July 24, 2022



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